

ABSTRACT OF THE DISCLOSURE

A website for displaying a plurality of HTML pages sequentially, the website includes a second HTML page; a first HTML page having a first-image link which links the first HTML page to the second HTML page so that the

- 5 first HTML page is displayed sequentially first and the second HTML page sequentially second when the first link is activated; and a third HTML page, which is to be inserted in a predetermined position of either between the first and second HTML pages, before the first HTML page or after the second HTML page for forming a user-predetermined sequence order, containing a third-image link
- 10 which either links the third image to both the first and second HTML page, to the second HTML page, or to the first HTML page; wherein the website automatically modifies either both the first link and second link, or adds an additional link in either the first or second HTML page so that the first, second and third HTML pages are displayed sequentially in the user-predetermined
- 15 sequence order.

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